Music Store Data Analysis

Questions

Sales Analysis:-

1.What is the total revenue generated by the music store?

2.Which artist generated the highest revenue?

3.Which three album has sold the most copies ?

4.What are the total sales per genre?

5.What are the sales trend over the years?

6.What are monthly sales trend ?

7.What is the total no of quantity sold by music store?

8.Write a query that returns five cities that has the highest sum of invoice totals. Return both the city name

& sum of all invoice totals

9.Write a query that returns five cities that has the lowest sum of invoice totals. Return both the city name

& sum of all invoice totals

10.On which days of the week do most purchases happen?

11.Which five countries generate the highest revenue?

12.Which five countries generate the lowest revenue?

Customer Insights:-

1.Who are the top 5 customers by total purchase amount?

2.How many unique customers bought music from each country?

3.What is the average purchase value per customer?

4.Write a query that determines the customer that has spent the most on music for each country.

Product Popularity:-

1.Which tracks are the most popular by number of sales?

2.What is the average price of tracks by genre?

3.List tracks that have never been sold.

4.Which is the most popular genre?

5.Identify five albums that are top-selling per artist.

6.We want to find out the most popular music Genre for each country. We

determine the most popular genre as the genre with the highest amount of purchases.

7.Return all the track names that have a song length longer than the average song length.Return the Name and Milliseconds for each track. Order by the song length